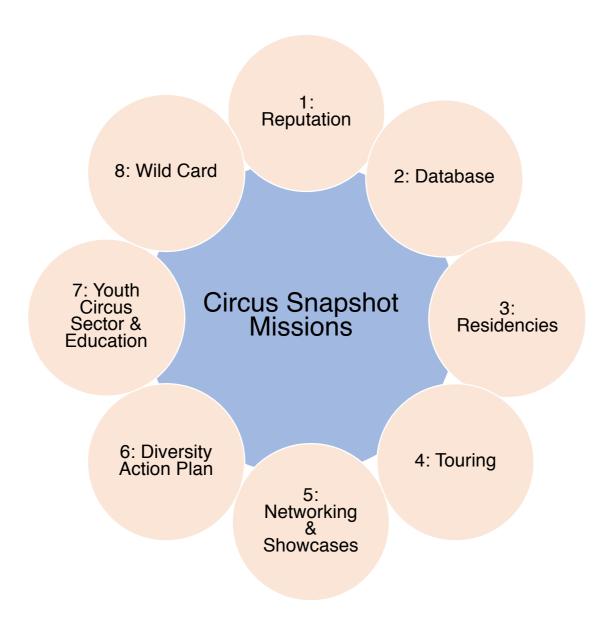
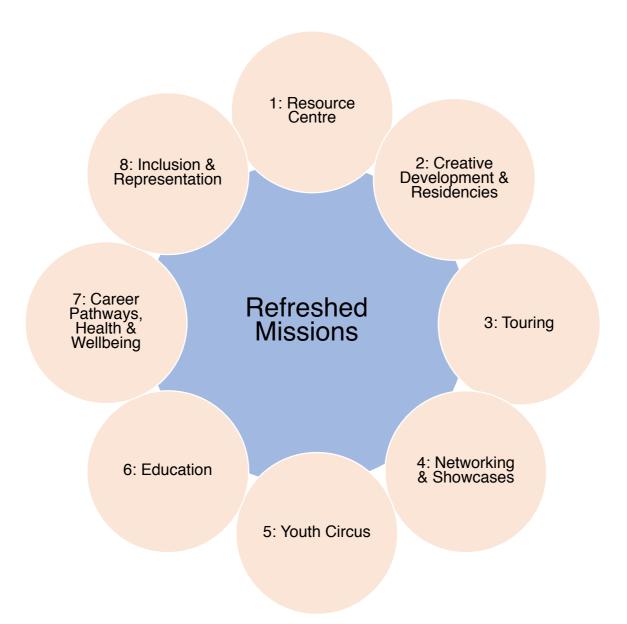
CIRCUS SNAPSHOT MISSIONS



REFRESHED MISSIONS



Disemmination of creative development opportunities for artists and companies Database of matchmaking opportunities (producers/artists/outs ide eye/set designers) Database of networks and mentors Dissemination of professional development & market awareness opportunities and training for early career artists and Lack of training spaces in London (Redbridge Outdoor Arts keen to be used more) companies Mission 1: Resource Centre Database of equipment hire companies Need for an umbrella organisation Strengthen links with existing networks (OAUK, Circostrada, National Dance Network) Comprehensive database of rehearsal, training and creation spaces

Stronger ties between creation spaces and supporting companies to market their work to audiences and venues

Identify mentoring opportunities

New and emerging artists & companies need support (business planning, touring, marketing, budgeting etc)

Increase the amount of circus that can be performed outdoors

Mission 2: Creative Development & Residencies Empower a group of independent artists to put in a bid to create work in buildings which are currently closed

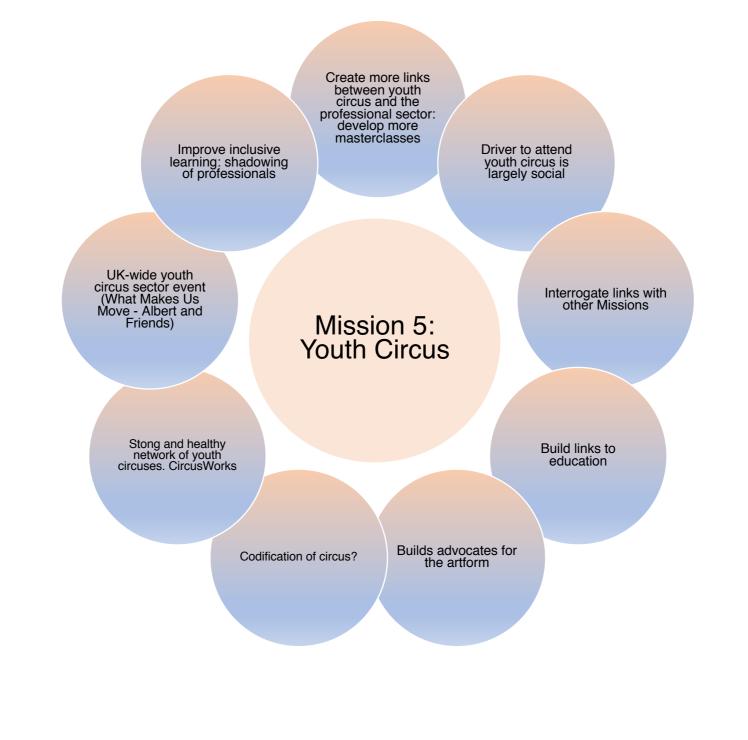
Develop commissioning and co-producing opportunities

Develop creative development opportunities for artists and companies: 360 integrated residencies

Create matchmaking opportujnities for producers/artists/outside eye/set designers Venues require a variety of work at different scales

Hub concept: Post Covid-19 re-opening: need for local, long-term relationships between artists and Companies require a variety of touring circuits (scale and models) Venues require a variety of work at different scales Raise awareness venues and build confidence amongst venues to increase **Build connections** circus programming with artists/companies in the early stages of production Mission 3: The Lowry are working in the North to build a network of Touring Need for a sustainable model venues to tour for touring circus Companies and venues require marketing support and intelligence Showcases need to be mounted in tandem with building touring networks (B2B and B2C) Technical training for venue technicians International opportunities Learn from existing touring networks

Curated Offline and online experience for showcases programmers very beneficial needed: (scenario Pay artists to participate planning required) Need more than one event (artist to artist, artist to venue at multiple scales) Refer to Handstand Arts research into showcases Mix artforms at a Mission 4: Showcases for showcase to artists at different provide balance Networking & Showcases stages of their careers Initiated by a venue or capitalise on large multi-artform Spotlight UK
Circus - raised the
profile of circus at
European festivals
by taking UK Learn from festivals: European models: Auch, Subcase, Fresh Circus and Circus Circolo, etc showcase in Edinburgh, Brighton? companies as a group Opportunity offered by livestreaming Learn from UK
based initiatives):
CANVAS (London +
regions), Circus
Futures, the Lowry,
Dublin Festival,
Marketplace at Venues require a variety of work at different scales Edinburgh Fringe



Change the perception of circus within schools: not big tops and big cats

Establish and develop links between circus and school curriculum

Interrogate links with other Missions

Mission 6: Education

Get circus into schools: circus benefits mental health, include circus in schools' Recovery Plans?

Create more links between education, youth circus and the profession

Create school resources beyond developing physical skills Develop professional development & market awareness training for early career artists and companies

Artists' training, health and wellbeing (One Dance UK)

Mission 7: Career Pathways & Health & Wellbeing

Need for signposting for early career artists and graduates

Need for clearer career development pathways

Actively remove and avoid all barriers to access. Be progressively unreasonable Vacancies and opportunities to be advertised outside usual networks and channels

Diversity and inclusion is everyone's responsibility

Petition funders to cease using acronyms and focus on inclusion

Mission 8: Inclusion & Representation Arts organisations to evidence why they want to work with 'diverse' individuals and detail actions being taken to ensure inclusivity

Cease to group people under umbrella terms

Ensure all the material we produce is accessible

Urgent need for longer and broader conversations across the arts sector

SECTOR SUPPORT GROUPS: Sector Support Groups either inform or are driven by the Missions

You cannot build reputation without a healthy and sustainable chain This area is of activities from How do we get more circus on tv? intrinsically linked to all the other high quality training, through artist development Missions to the creation of work and its distribution Important to communicate the Tell the story of depth and variety of circus work circus and particularly its impact in schools Advocacy & Reputation Consider all constituents when Make concerted building reputation: efforts to promote funders, promoters, and share the huge range of innovative video audiencers, influencers and material produced across the arts during lockdown sector Improve B2C and B2B marketing Demonstrate the (see Touring Mission). Circus Marketing Group? Share intelligence Embrace the word circus. Use of Increase amount of value of circus to outdoor work (see Mission Creative venues to encourage the programming of consistent Development & Residencies) hashtags. Check key search words. from Circus more work (see Evolution more Touring Mission) widely (Crying Out Loud)

Discussions have taken place with ACE (Di Robson) Look at Circus Smirkus in the US and how they have approached creating a bubble to rehearse and tour Lost in Translation have been mounting performances successfully and safely in their tent Covid-19 protocol Equity suggest forming a working party Scarabeus and Tumble Circus also active